

# ASNR Annual Meeting

November 13, 2014
Washington DC







# SPONSORSHIP PROSPECTUS

## **IMPORTANT DATES**

Sponsorship application due: October 1, 2014

Meeting registration deadline: October 15, 2014



## AMERICAN SOCIETY OF NEUROREHABILITATION

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Neurorehabilitation & Neural Repair Journal Randolph Nudo, PhD



# An Invitation to Participate

The American Society of Neurorehabilitation (ASNR) invites you to participate in our Annual Meeting, held as a preconference satellite meeting of the Society for Neuroscience (SfN) in Washington, DC, November 13, 2014.

The ASNR Program Committee has developed an outstanding program and would like to include your participation. Over three hundred medical professionals devoted to the field of neurorehabilitation were part of the 2013 ASNR Annual Meeting. An equally strong turnout is expected in 2014.

Our meeting provides a wonderful opportunity for your organization and products to be exposed to leaders in neurorehabilitation, clinicians, and researchers from all over North America, Europe, and Asia. The meeting has been regarded by attendees as being exceptional for scientific content, quality of the speakers, and integration between basic science and clinical practice. The meeting reflects the excellence of the organization's journal, *Neurorehabilitation and Neural Repair*, which has one of the highest impact factors in rehabilitation journals.

## **SOCIETY PURPOSE**

The mission of the ASNR is to promote the medical and social wellbeing of persons with disabling neurological disorders, to advance training and research in the basic and clinical sciences that can lead to functional recovery of neurologically impaired persons, and to disseminate the knowledge of this research among professionals and the general public.

## The ASNR promotes:

- Specialty training and identification of those with expertise in Neurorehabilitation
- · Professional and public education
- Basic science and clinical research in Neurorehabilitation
- Communication and collaboration with people with neurological disorders related organizations
- Neurorehabilitation research

Please visit our website at www.asnr.com for more information about our Society.

Sincerely,

Albert Lo, MD, PhD ASNR Program Chair

Members of the ASNR are researchers and clinicians. Our researchers are often internationally known for the scientific work they do to improve the rehabilitation outcomes in patients with neurological diseases. More common diagnoses include Stroke, Traumatic Brain, Spinal Cord Injury, Parkinson's Disease, Multiple Sclerosis, and Cerebral Palsy. It is through educational platforms such as our annual meeting that our clinicians are able to share and disseminate cutting edge information about the functional rehabilitation of the neurologically impaired.

## SPONSORSHIP OPPORTUNITIES



We invite you to participate as a Sponsor. ASNR has several levels of sponsorship available including unrestricted educational grants. We will work with your organization to ensure that your contribution is well recognized at the meeting.

## Sapphire Level Sponsor

\$20,000

Primary sponsorship at the ASNR annual meeting

- Full Page ad in ASNR Annual Meeting Program
  - Only sponsor noted at our awards dinner and president's reception
  - Two complimentary tickets to the above noted events
  - All benefits of Premium level sponsor included

## Premium Level Sponsor

\$10,000

Sponsorship of the poster reception

- Full Page ad in ASNR Annual Meeting Program
- Prominent signage at entrance to meeting
- Ability to provide logo napkins for reception
- Logo recognition on ASNR Satellite Conference page with hyperlink
- Logo printed in ASNR Conference program materials
- Verbal recognition from ASNR leadership as ASNR Conference
- Logo recognition on signage displayed at ASNR Satellite Conference at registration
- Opportunity to display promotional material at registration

#### **Platinum Level Sponsor**

\$7,500

Example of sponsored items could include program or speaker expenses. Benefits Include:

- Full Page ad in ASNR Annual Meeting Program
- Prominent signage at entrance to meeting
- Logo recognition on ASNR Satellite Conference page with hyperlink
- Logo printed in ASNR Conference program materials
- Verbal recognition from ASNR leadership as ASNR Conference
- Logo recognition on signage displayed at ASNR Satellite Conference at registration
- Opportunity to display promotional material at registration

### Gold Level Sponsor

\$5,000

Example of sponsored items could include audio visual expenses. Benefits Include:

- Half Page ad in ASNR Annual Meeting Program
- Logo recognition on ASNR Satellite Conference page with hyperlink to website
- Logo printed in ASNR Satellite program materials
- Verbal recognition from ASNR leadership at ASNR Satellite
- Logo recognition on signage displayed at ASNR Satellite Conference at registration
- Opportunity to display promotional material at registration

## Silver Level Sponsor

\$2,500

Example of sponsored item could include social break. Benefits Include:

- Half Page ad in ASNR Annual Meeting Program
- Logo recognition on ASNR Satellite Conference page with hyperlink to website
- Logo recognition on signage displayed at ASNR Satellite Conference at registration
- Opportunity to display promotional material at registration

## **Bronze Level Sponsor**

\$1,000

Example of sponsored item could include a registration. Benefits Include:

- Logo recognition on ASNR Satellite Conference page with hyperlink to website
- Logo printed in ASNR Satellite Conference program materials
- Logo recognition on signage displayed at ASNR Satellite Conference at registration

## SPONSORSHIP APPLICATION

## **SPONSORSHIP PACKAGES:**

Sapphire	\$20,000.00
Premium	\$10,000.00
Platinum	\$7,500.00
Gold	\$5,000.00
Silver	\$2,500.00
Bronze	\$1,000.00
Full Page Ad	\$1,000.00
Half Page Ad	\$500.00

\$

If you wish to sponsor a specific item such as audio visual, coffee breaks, or a specific session, please indicate your preference here.

<b>~</b> ,		
Custom:		
Custom.		

## SPONSORSHIP OPPORTUNITIES FORM OF INTENT

Please complete this f	form and return it with a check payment to A	SNR:	
Company Name			
(Company name will d	appear in the program exactly as submitted)	ı	
Address			
City	State	Zip Code_	
Country	Phone_	Fax_	
Email			

As the ASNR Annual Meeting grows towards an independent meeting in the coming years, current sponsors will receive priority and additional benefits.

Looking to create your own sponsorship package? We'll work with you to custom design a sponsorship that will fit your company's needs. To create a custom sponsorship, call Leslie Orvedahl, Executive Director, ASNR, at (952) 543-5349 or email her at leslieorvedahl@llmsi.com today!

ASNR promotes evidence-based medicine and aims to offer fair representation of new and emerging therapies, and does not necessarily endorse specific products from our sponsors.

