



ASNR

AMERICAN SOCIETY OF **NEUROREHABILITATION**



2025 ASNR ANNUAL MEETING

Sponsor & Exhibitor Prospectus

Grand Hyatt Buckhead, Atlanta, Georgia

April 23-25, 2025

AN INVITATION TO PARTICIPATE

The American Society of Neurorehabilitation (ASNR) invites you to be part of our 32nd Annual Meeting, to be held Wednesday, April 23 - Friday, April 25, 2025, in Atlanta, Georgia. Join with over two hundred and fifty medical professionals and scientists focused on innovating the science of neurorehabilitation, discussing new clinical and basic scientific findings, and moving patient care forward. Attendees of ASNR are active clinicians, leaders of clinical neurorehabilitation facilities, and clinical and basic researchers in neurorehabilitation therapies. This meeting has an outstanding program and would grow even stronger with your support and active participation.

Our meeting provides a wonderful opportunity for your organization to interact with and showcase your products to top neurorehabilitation thought-leaders, who are both clinicians and researchers, from all over North America and beyond. The meeting is exceptional for its scientific content, quality of the speakers, and integration between basic science and clinical practice. The meeting reflects the excellence of the ASNR's journal, *Neurorehabilitation and Neural Repair*, which has the highest impact factor among rehabilitation journals.

As part of the invitation to participate, we are excited to feature dedicated exhibitor space within the scientific session area and opportunities for product display and advertising in the printed meeting program and website.

ASNR Annual Meetings are a wonderful opportunity to catch up with colleagues, make new connections, learn from experts in the field, and explore the culture and cuisine of the host city. Each year, the Program Committee develops an exciting conference program, including roundtable discussions, oral presentations, panel discussions, and engaging poster sessions, as well as an awards ceremony, diversity content, receptions, and social events.

Atlanta is a fun city with a fascinating and varied history. Between the Atlanta History Center, Martin Luther King, Jr. National Historic Site, Centennial Olympic Park, and other historic sites, the food scene, live music, and the diverse community of people, Atlanta is an excellent choice for the meeting location.



Catherine Lang, PT, PhD, FAPTA, FASNR
ASNR President



Kelsey Baker, PhD
ASNR Program Chair

About ASNR



AMERICAN SOCIETY OF NEUROREHABILITATION

MISSION:

To advance the science of neurorehabilitation and neural repair from understanding to application.

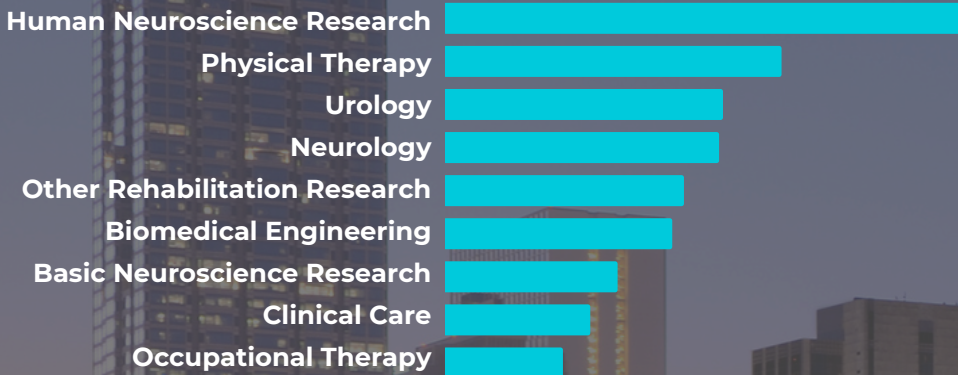
VISION:

Neurorecovery through discovery

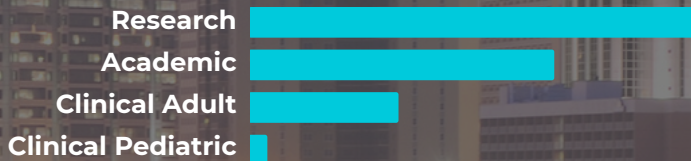
NUMBER OF MEMBERS: 336

(as of October 23, 2024)

Specialties



Practice Areas



Clinical Interests



OFFICERS

Catherine Lang, PT, PhD, FAPTA, FASNR
President

Lewis Wheaton, PhD
Vice President

Jason Carmel, MD, PhD
Treasurer/Secretary

Kelsey Baker, PhD
Program Chair

S. Thomas Carmichael, MD, PhD, FASNR
Immediate Past President

BOARD OF DIRECTORS

Barbara Bregman, PT, PhD

Sean Dukelow, MD, PhD, FRCPC

Kathleen Friel, PhD

Karunesh Ganguly, MD, PhD

Leigh Hochberg, MD, PhD

Sook-Lei Liew, PhD, OTR/L

Jyutika Mehta, PhD, FASNR

Ela Plow, PT, PhD

Heidi Schambra, MD, FASNR

Steve Zeiler, MD, PhD

EDITOR-IN-CHIEF

Neurorehabilitation & Neural Repair
Journal

Randolph Nudo, PhD, FASNR








EXECUTIVE OFFICE

Brennan Summers, Executive Director

Sarah Sandusky, Meetings &
Membership Manager

Sponsorship Levels

In addition to your selected sponsorship opportunity/opportunities, each benefit level includes valuable recognition and benefits! If the total sponsorship amount from your selected opportunity/ opportunities falls within one of the below sponsorship levels, all additional benefits included in that level will be yours at no additional cost! (*Specific items and functions listed below are based on availability.*)

 AMERICAN SOCIETY OF NEUROREHABILITATION	Platinum Sponsor \$10,000+	Gold Sponsor \$6,000+	Silver Sponsor \$3,000+	Bronze Sponsor \$1,000+
Company logo or name displayed on the Annual Meeting webpage, linked to company website	LOGO	LOGO	NAME	NAME
Company logo or name listed in the printed Annual Meeting program	LOGO	LOGO	NAME	NAME
Annual Meeting Registrations	3	2	1	
Ad in printed Annual Meeting program	FULL PAGE	1/2 PAGE	1/4 PAGE	
Dedicated social media post on the ASNR Twitter account				
Includes Exhibitor Table in our Exhibit Hall (includes attendee list)				
Rotating banner on ASNR Annual Meeting website, linked to company website, until January 31, 2025				

Sponsorship Opportunities

FEATURED

Breakfast Symposium (\$12,000)

Host a symposium over the breakfast hour for attendees to come and learn about your company and your products. Your symposium will be advertised in the printed Annual Meeting program and website and your logo featured during the symposium. Only a limited number of slots are available so act fast!

Custom-Branded Reusable Travel Drinkware (\$7,500)

Get your brand in their hand! Our Annual Meeting attendees love using reusable travel drinkware for their morning coffee and quick hydration throughout the day during (and after!) the meeting, and this year's Annual Meeting drinkware – given to every attendee – will feature your logo prominently. (Artwork provided by Sponsor. Drinkware selected and procured by ASNR.)

Break at Your Booth - 4 opportunities (\$7,500 each)

We're coming to your place for snacks! Energize and engage annual meeting attendees by sponsoring a refreshment break on Wednesday, Thursday, or Friday. Your company will shine with a delicious snack, cold beverages, and branded cocktail napkins placed near your exhibitor booth, drawing in more visitors and making your booth a must-visit destination. This sponsorship provides a perfect blend of revitalization and visibility, ensuring your brand stands out in a memorable way.

Ultimate Annual Meeting Thrive Kit (\$20,000)

Equip our attendees with all the supplies they need to have a super-successful conference, each item prominently featuring your logo. This kit includes:

- Portable electronic charging bank
- Reusable drinkware
- Notebook
- Highlighter
- Hand sanitizer
- Breath mints tin

And all of these items will be given to them in an insulated tote bag - also featuring your logo - that they can take home and continue to use after the conference is over!

Sponsorship Opportunities

MORE FEATURED

Mobile App (\$15,000)

The Annual Conference Mobile App allows attendees to navigate the conference through their mobile device. Important information can be accessed including the program, abstracts, speaker information, links to social media, mobile alerts and more. The Mobile App sponsor receive their name on a secondary splash page, app store screen shot, a banner ad & landing page.

Focus Group

Instead of gathering an audience of attendees, allow us to recruit 5-8 field experts for a one-hour, in-depth focus group on the topic of your choice!

- **In-Person (\$10,000)** - Your focus group will take place during the Annual Meeting.
- **Virtual (\$7,500)** - Your focus group will take place via video conference during the month of your choice (excludes the months of March & April).

FOOD & BEVERAGE

Wednesday or Thursday Poster Reception Sponsor (\$7,500 each)

Our Poster Receptions are some of the most anticipated events of the Annual Meeting! The receptions will be held on-site on Wednesday and Thursday evenings and offer a casual atmosphere for poster viewing, networking, and collaborating. Your company logo will be proudly displayed in various forms across this event, including branded cocktail napkins. In addition, a rotating banner will be placed on the ASNR2025 event website, linked to your company's website, for the duration of 2025.

Beverage Break Sponsor – 4 opportunities (\$3,000 each, or all 4 for \$10,000)

Our attendees will thank you for providing beverages during morning and afternoon breaks. Event signage and branded cocktail napkins will be provided by ASNR, recognizing your company as the exclusive Beverage Break sponsor.

Sponsorship Opportunities

MARKETING/BRANDING

Charging Table (\$9,000 total for 3 days)

Offer attendees a charging station where they can charge their smart phones and other wireless devices without leaving the conference area. These stations will be placed in high-traffic areas with your logo featured prominently on the station (Artwork provided by the sponsor).

Scavenger Hunt Grand Prize Drawing (\$5,000)

Meeting attendees are encouraged to visit each exhibitor booth and assigned posters throughout the meeting and participate in the ASNR2025 Scavenger Hunt – presented by you! Once they have visited all booths and assigned posters and completed their scavenger hunt card, which will feature your company name and logo, they will be entered into a drawing for a chance to win one of two grand prizes. You will be announced as the Grand Prize sponsor with your logo proudly displayed and your name mentioned during the drawing.

Massage Station – 2 days (\$5,000/day)

Help us promote wellness for our attendees by sponsoring a massage station, featuring 5-10 minute chair massages during the conference. Signage will include your company's logo indicating you as the sponsor of the massage station for the day.

Attendee Tote Bags (\$3,500)

Attendees love to use a conference bag for toting around conference materials and will take the bag home with them to use for years to come. At this year's meeting, ASNR will be giving away reusable tote bags. Your company's logo, placed on the bag, will be remembered long after the Annual Meeting!

Custom Branded Lanyards (\$3,500)

In addition to their name badge, all attendees will receive a lanyard with your company's name and logo proudly displayed.

Promotional Flyer (\$1,000/item)

Let us spotlight your company! Include your marketing piece in the conference welcome packet and you are guaranteed to get your materials in the hands of every attendee! (Flyer to be provided by sponsor)

Exhibit With ASNR

ASNR is pleased to offer exhibiting opportunities at this year's meeting. Exhibitors will have the opportunity to showcase their products to over 250 neurorehabilitation professionals, including physicians, clinicians, physical therapists, occupational therapists, and academic researchers, who practice in a variety of clinical and research settings. We hope you will take advantage of this opportunity to connect with our attendees face to face. Exhibits will be intermingled with networking space, food, and beverage, providing the opportunity for close physical interactions among attendees and exhibitors.

ALL EXHIBITS INCLUDE:

- Access to all ASNR scientific sessions, meals, and receptions
- One covered and draped rectangular table with two chairs in a carpeted area
- A copy of the attendance list both pre-meeting and post-meeting (with approval of attendees)
- One conference registration (additional registrations available for \$450 each)

ENHANCED EXHIBIT PACKAGE - \$2,500.00

- Guaranteed prime location in the Poster Hall
- Logo on conference website with link to your website
- Logo and 100-word description in onsite program book
- One email sent to Annual Meeting attendees on exhibitor's behalf (exhibitor must provide all email content, subject to ASNR approval)
- One post on ASNR social media channels announcing participation at the Annual Meeting (content subject to ASNR approval)

BASIC EXHIBIT PACKAGE - \$2,000.00

- Location will be determined by space availability; will either be in Poster Hall or in foyer immediately outside
- Name on conference website with link to your website
- Name and 100-word description in onsite program book

Applications will not be considered complete and space will not be assigned until payment is received. Due to limited space, we suggest you submit your application as soon as possible.

CONFERENCE PROGRAM ADS

- Full Page (5" x 7") - \$1,000.00
- Half Page (5" x 3.5") - \$500.00

EXHIBIT HALL HOURS

ASNR does not have specific exhibit hall hours, but rather suggested times to stand by your table to interact with attendees, primarily during lunches and receptions. To maximize your time spent with attendees, **the posters and exhibits will be located in the same area.** While we request that all active promotion of product(s) be restricted to the Exhibit Hall, all exhibitor representatives are encouraged to attend and participate in ASNR scientific sessions, meals, and evening receptions to maximize their time spent with the conference delegates in the interest of building our community.

EXHIBITOR REGISTRATION

All exhibitor representatives must have a badge to enter the exhibit area and must be pre-registered on the online application form. Each exhibit package includes registration for one company representative. Additional registrations may be purchased for \$450.00 each.

[Click Here to Apply Online](#)



Exhibitor Tips

ESTABLISH YOUR GOALS & OBJECTIVES

What do you want to get out of the ASNR Annual Meeting? How many delegates do you want to stop by your table? How many leads do you hope to generate? Determine what your ROI is and focus on getting that. If ASNR can assist you in doing so, please let us know!

GET OUT FROM BEHIND YOUR TABLE

Exhibitors often sit behind their tables while attendees stand, looking down at them. Get up, make eye contact, and engage! Remember to stay off your phone. There will be time after exhibit hours to follow up on voicemail and email. ASNR encourages all sponsors to attend the scientific sessions and bring their scientists to the ASNR Annual Meeting. Although we request that specific promotion of your product(s) be limited to your exhibit space, we also encourage you to become involved in our community. Get involved with our program, discussions, and the multiple networking opportunities ASNR offers.

FOLLOW UP

ASNR members are busy. Follow up with contacts and leads as soon as possible. The quicker you follow up, the more your company will stand out from the rest!

ADVERTISE IN ADVANCE

Put the word out to your clients, customers, suppliers, and contacts about where you'll be. ASNR will do everything we can to promote the Annual Meeting — we invite you to join us in doing so.

ENGAGE IN SOCIAL MEDIA

Connect with ASNR on Facebook and Twitter. Remember to let your followers know where you'll be and how they can register for the meeting! #ASNR2025

USE AN INTERACTIVE DISPLAY

The best way to draw a crowd to your table is to interact with them. Games, quizzes, contests, prizes, or scheduled demonstration give people that extra reason to visit your table.

ACTIVELY ENGAGE ATTENDEES

Don't wait for people to address you. ASNR is a friendly crowd and willing to be engaged! Be outgoing, chat with visitors, and find out what aspect of your business they're most interested in. Be prepared to offer specific answers to their questions.

ALWAYS BE PREPARED

Make sure your booth is staffed at all times, by a knowledgeable person. Many companies will send their "rookies" to tradeshow. Sending new staff people is not always the wisest decision, however, as they may not have all the answers about your products or services. If you do send a new staff member, make sure an experienced person is there as well, so newer staff can watch and learn.

Exhibitor Rules & Regulations

The rules and regulations contained herein are intended by the American Society of Neurorehabilitation (ASNR) to serve the best interests of the ASNR Annual Meeting, the exhibitors, and the attendees, and give notice to applicants and exhibitors of governing rules and regulations. All applicants, exhibitors, and sponsors are bound by the rules and regulations. ASNR shall have full authority to interpret or amend these rules, and its decision is final. Exhibitors agree to abide by any rules or regulations that may hereafter be adopted, which shall be as much a part as though originally incorporated. All issues not addressed herein are subject to the decision of ASNR. The exhibitor understands and agrees that the information contained in this prospectus and Exhibitor Rules and Regulations are an integral and binding part of the Exhibit Space Contract and that signing the exhibit space application/ contract indicates understanding and agreement to comply with all policies, rules, regulations, terms, and conditions in the prospectus, and any other ASNR issued communication. These rules and regulations may be amended or changed at any time by ASNR, and all amendments and changes will be binding on all parties.

CONTRACT FOR SPACE

The order of an exhibit space upon acceptance by ASNR, assignment of space, and the payment of rental charges constitutes a contract for rental of the space assigned. Any exhibitor failing to occupy space is not relieved of the obligation to pay the full rental price if not occupied by the time set for completion of display installation; such space may be re-possessed by ASNR. Said contract will not be binding upon ASNR in the event of strikes or circumstances beyond ASNR's control.

GENERAL CONDUCT EXHIBITORS

The purpose of ASNR's exhibit program is to further the education of the registrants by providing an area for exhibitors to present information on products or services pertinent to their professional interests. The character of exhibits is subject to the approval of ASNR. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibitors or parts of exhibits, which reflect against the character of the meeting. Sponsors are not allowed to schedule any other engagements that will take multiple attendees away during the ASNR Annual Meeting Program.

FIRE PROTECTION

All exhibits must conform to the fire laws, health regulations, electrical codes, and other ordinances of the local fire department with jurisdiction over the event venue. All materials used in the exhibit must be flameproof and fire-resistant. All materials are subject to the inspection of the local fire department and their regulations shall govern. Crepe paper, corrugated paper, flameproof and otherwise, plus Inflammable fluid or substances are not permitted. Any exhibits or parts thereof found not to be fireproof may be ordered dismantled. Enclosed ceilings are not permitted in the exhibit hall. Smoking is not permitted anywhere in the event venue. ASNR and the event venue reserve the right to dismantle any exhibit they feel does not conform to the fire laws, health regulations, electrical codes, and other ordinances of the local fire department.

CERTIFICATE OF INSURANCE

ASNR does not provide insurance for exhibitor's property. Exhibitors must insure their exhibit materials, goods, and/or equipment against theft, damage by fire, accident, or loss of any kind.

Exhibitor Rules & Regulations

MEETING CANCELLATION

It is mutually agreed that in the event of cancellation of the exhibits due to fire, explosion, strike, freight embargo, flood, act of God, act of public enemy, act of war, war, act of terrorism, civil disturbance, act of any government, de jure or de facto, or other government declaration or regulation, epidemic or other events over which ASNR has no control, then the exhibitor contract may be immediately amended by ASNR, and exhibitor hereby waives any and all claims against ASNR for damages, reimbursement, refund, or compensation. At the sole discretion of ASNR exhibitor refunds will be determined after deduction of any amounts necessary to cover the expense incurred by ASNR in connection with the show. ASNR shall not be financially liable in the event the show is interrupted, cancelled, moved or rescheduled except as provided herein.

LIABILITY

It is understood that each party involved - ASNR, the event venue, and the exhibitor - agrees to be responsible for any claims arising out of their own negligence or that of their employees or agents. In addition, each party agrees to be responsible for their own property through insurance or self-insurance and shall hold harmless each of the other parties for any and all damage caused by theft and those perils normally covered by a fire and extended coverage policy.

RESTRICTIONS ON USE OF SPACE

No exhibitor shall sublet, assign or share any part of their allocated space. Solicitations or demonstrations by exhibitors must be confined within the boundaries of their tabletop.

SUITCASING POLICY

Exhibitors will not actively solicit business outside of the exhibitor's paid-for display space, post signs or other advertising displays elsewhere in the facility or sponsor any event that conflicts with the conference or affiliated events. Any distribution of sales materials or business cards or the attempt to solicit business from exhibitors or show visitors by non-exhibiting companies is strictly prohibited; violators will be removed by security. Please report any such activity to registration staff.

CONTRACT AGREEMENT/INDEMNIFICATION

Exhibitor assumes entire responsibility and hereby agrees to protect, indemnify, defend, and hold ASNR, the event venue, and their employees and agents harmless against all claims, losses, damages to persons or property, governmental charges or fines, and attorney's fees arising out of or caused by Exhibitor's installation, removal, maintenance, occupancy, or use of exhibition premises or a part thereof, excluding any such liability caused by the sole negligence of the event venue and their employees and agents. Full payment must accompany the application in order to reserve your tabletop. We agree to abide by the exhibit rules and regulations indicated in this publication and any amendments thereto, all of which are a part of this contract. We also agree to abide by the cancellation clause as follows:

CANCELLATION POLICY

All sponsorship packages are non-refundable, no exceptions.



ASNR

AMERICAN SOCIETY OF
NEUROREHABILITATION

Contacts:

Brennan Summers, Executive Director
bsummers@asnr.com

Sarah Sandusky, Meetings and Membership Manager
info@asnr.com

www.asnr.com